



FACTSHEET SILVER GENERATION AMBASSADOR AWARDS

Background

Silver Generation (SG) Ambassadors are volunteers who share a common purpose and passion in supporting seniors to live and age well at home, in the community. They engage seniors to explain government schemes and connect them to health and social care support. They also encourage seniors to age actively and healthily by participating in active ageing programmes and attending health screenings.

The SG Ambassadors Awards recognise volunteers for their dedication in their outreach efforts and for going the extra mile to support our seniors.

The awards were launched by the Agency for Integrated Care (AIC) in 2019 in conjunction with the Silver Generation Office's fifth anniversary celebrations.

Two award categories

1. SG Ambassador Service Award

This award recognises individuals for their dedication in volunteering and reaching out to seniors. Recipients are assessed based on their length of service and hours volunteered.

Each SG Ambassador Service Award winner will receive a certificate and a collar pin.

Over 1,000 volunteers will receive this award in 2019.

2. Exemplary SG Ambassador Award

Outstanding SG Ambassadors who have gone the extra mile to help seniors are recognised through this award.

The winners were nominated internally and judged by a panel based on how they have gone beyond the call of duty, and the compliments received from seniors and their families.

Each Exemplary SG Ambassador Award winner will receive a certificate and trophy.

There are 16 winners in this category in 2019.